

## proptechexpo

**BY SIMAPRO & RENT** 





26 & 27 May 2022 IFEMA MADRID

In parallel to

proptechexpo

**BY SIMAPRO & REN** 

# **Startups Villages**

#### Includes

- Floor space rental
- Assembly and construction of the stall
- Basic furniture pack : 1 counter, 2 stools
- Printed vinyl graphic (installation on the stall + printing, does not include layout and design of the visual)
- Mandatory services: installation costs, electricity consumption, Multi-fair insurance, Civil liability insurance, Basic daily cleaning and waste removal

### **Other benefits included**

- Wi-Fi connection
- Publication of the name of the exhibitor on the exhibitor list
- 3 free Invitations for your customers, to attend the PROPTECH EXPO Conferences and access PROPTECH EXPO exhibition space
- Invitations for your customers and contacts, to access SIMA fair (from 26 to 29 May), taking place in parallel to PROPTECH EXPO (More info: <u>https://simaexpo.com/sima-2022/</u>)

#### 1,000€ (pre-tax price) per booth

proptechexpo

Payment : 100% at the signature of the contract \* Refer to the terms and conditions of sale **Non-contractual images** 





RENT

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# **6sqm Turnkey booth**

### Includes

- o Floor space rental
- Assembly and construction of the stall
- Basic furniture pack : 1 table, 3 chairs, 1 counter, 1 stool
- Printed vinyl graphic (installation on the stall + printing, does not include layout and design of the visual)
- Mandatory services: installation costs, electricity consumption, Multi-fair insurance, Civil liability insurance, Basic daily cleaning and waste removal

### **Other benefits included**

- Wi-Fi connection
- Publication of the name of the exhibitor on the exhibitor list
- 6 free Invitations for your customers, to attend the PROPTECH EXPO Conferences and access PROPTECH EXPO exhibition space
- Invitations for your customers and contacts, to access SIMA fair (from 26 to 29 May), taking place in parallel to PROPTECH EXPO (More info: <u>https://simaexpo.com/sima-2022/</u>)





## 3,750€ (pre-tax price) per booth

Payment : 100% at the signature of the contract \* Refer to the terms and conditions of sale Non-contractual images



RENT

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# 12 sqm Turnkey booth

### Includes

- o Floor space rental
- Assembly and construction of the stall
- Basic furniture pack : 1 table, 3 chairs, 1 counter, 1 stool
- Printed vinyl graphic (installation on the stall + printing, does not include layout and design of the visual)
- Mandatory services: installation costs, electricity consumption, Multi-fair insurance, Civil liability insurance, Basic daily cleaning and waste removal

### **Other benefits included**

- Wi-Fi connection
- Publication of the name of the exhibitor on the exhibitor list
- 12 free Invitations for your customers, to attend the PROPTECH EXPO Conferences and access PROPTECH EXPO exhibition space
- Invitations for your customers and contacts, to access SIMA fair (from 26 to 29 May), taking place in parallel to PROPTECH EXPO (More info: <u>https://simaexpo.com/sima-2022/</u>)





## 7,500€ (pre-tax price) per booth

Payment : 100% at the signature of the contract \* Refer to the terms and conditions of sale Non-contractual images

# Workshops

Public speaking in a Conference room

Provision of a fully equipped room of approximately 50 seating places to animate a 30 minutes workshop.

Workshops will be integrated in the program, and will be available on the fair's website after the event for the subscribed people. Visitors will also be able to attend physically the workshop within the Pavillion. On demand, the video will be sent to the exhibitors who will ask for it and they'll be able to use it.



#### **30 MINUTES WORKSHOP**

1,000€ (pre-tax price)\*

## **Billboards**

#### Videos in the conference room

Broadcast of a video spot\*\* of 30 seconds maximum, before and after every conference or round table, in the PROPTECH ROOM.

3 videos maximum per conference, broadcast only once before and after every conference.



#### **PROPTECH ROOM**

200 seating places

3,000€ (pre-tax price) for the 2 days\*

**\*\*Video provided by the exhibitor** 

## **Naming** Sponsoring of the conference room

- Logo on the signage of the conference room → Naming of the PROPTECH ROOM
- Logo on the lateral walls of the conference room (stickers)
- Billboard (video spot\*\* of 30 seconds maximum between every conference/round table of the PROPTECH ROOM) on the screens located in the room, alternating with other advertisers
- Logo of the sponsor within the program of the event, on the website of the event and in every communication announcing the conferences of the PROPTECH ROOM

#### NAMING OF THE PROPTECH ROOM

**10,000€ (pre-tax price)\*** 

**\*\*Video provided by the exhibitor** 



## **Neck strap**

Design of the neck strap by a sponsor

The neck straps\*\* are distributed to the visitors at the entrance to the exhibition, and so offered to all the visitors coming to Proptech expo.

They are provided by the sponsor to the organizer, at least 30 days before the beginning of the exhibition.

<sup>1</sup>⁄<sub>4</sub> of the badge is at the colors of the sponsor, as well as the neck strap.

#### **NECK STRAP**

1 exclusive Sponsor of the neck straps

#### 9,000€ (pre-tax price)\*

\*\*Supply and delivery of the neck straps and of the badge holders on site, at the expense of the sponsor.



# **Other Sponsoring options**

If you have any other sponsoring idea you could be interested in, please let us know and we'll get back to you with information regarding the feasibility of the project.

